




To help you choose a ChromaBlast™ system that gives you the highest return on your investment, Sawgrass has developed a product yield guide built around a variety of real-world artwork. The prices below are calculated by using a variety of images. The costs include ChromaBlast Ink and Digital Color Media and are provided only as an illustration. Your final costs will vary based on the amount of ink used and image print size.

To achieve maximum profitability from your ChromaBlast system, it is important to have a baseline transfer cost for each print job. In determining true costs, consider the amount of ink used for a specific artwork design and the cost for paper. Using these baseline costs of goods for each project allows you to maximize your profit.

|   | Image Size (8" x 8.8")<br>Media Used (8.5" x 11") | Image Size (7.5" x 10")<br>Media Used (11" x 17") |
|---|---|---|
|  <b>EPSON® WF30</b><br>Cartridges     | <b>\$2.10</b>                                     | <b>n/a</b>  |
|  <b>EPSON® WF30</b><br>QC Bags (55ml) | <b>\$1.26</b>                                     | <b>n/a</b>  |
|  <b>EPSON® 4880</b><br>Cartridges    | <b>\$1.07</b>                                     | <b>\$1.82</b>                                     |

\* Cost per print includes ink and media  
\*\* Please note the paper size change from previous slicks

**COMMENTS:**

**Image Info:** For this test, the same images have been sized to fit the specified guidelines and printed with the appropriate ChromaBlast Digital Color Media. The ChromaBlast Driver settings are Vivid, High-Speed.

**Imaging Costs:** Actual results will depend on specific artwork, firmware, RIP and color management settings. Numbers are based on specific images. All prices are US dollars. All data has a margin of error of +/- 3%.

**What is an Extreme Digital Color Imaging System?**

ChromaBlast is a unique patented ink and media combination driven by powerful print software to create the best cotton imaging system available. As heat and pressure is applied to the cotton, a chemical cross-link with cotton occurs. The result is a customized cotton shirt with soft hand, vibrant color and superior washability.

**What is so unique about ChromaBlast?**

The key to the ChromaBlast Digital Color Imaging System is the chemical reaction between the ink and the coating on the media. Where the ink chemistry and the media coating chemistry touch, there is a cross-link reaction under heat and pressure that chemically bonds the image to the cotton. The cross-link creates a very strong and nearly permanent bond. Remove the paper and the image area is tattooed into the shirt itself. The overprint area from the media does physically transfer, but washes away because it has no ink to react to in the non-image area. The area around the image has a very light feel that becomes nearly imperceptible after one wash.

The final result is a vibrant, colorful image on the t-shirt that looks, feels and breathes like nothing else on the market. Imagine the ability to print what you want, when you want it. Now imagine all of this from the digital desktop printing system that uses environmentally friendly inks and can be operated right in your office by your graphic design or marketing staff.

**Professional Digital Color Imaging is Now Within Reach**

ChromaBlast allows businesses of all sizes to power into the profitable garment decoration market without sacrificing image quality. With low start up costs and low costs per print, businesses can profit from the ChromaBlast system almost immediately. And because the system features the ChromaBlast driver, you can control your color and image quality output.

**Order Your ChromaBlast System Now and Start Improving Your Business Today**

The ChromaBlast system is available through Sawgrass' network of Authorized ChromaBlast Channel Partners.

To order your system today, contact Enmart at 866.516.1300 or visit [www.myenmart.com](http://www.myenmart.com)



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